

WHY Partner with #SOAR2025?

SOAR 2025

We believe that people do business with people they know, like, trust, and need. Sponsoring this event will help you with the first three. You will share an experience with your buyers and future buyers who are at the event, and we will let everyone know through our media arm that you are supporting this great mission.

What you can expect from sponsoring SOAR

- Engage with a highly-qualified audience
- Gain visibility and exposure through media channels
- Build brand awareness while educating key industry stakeholders
- Shape a focused community that aligns with your product and mission
- Connect with prospects, customers, influencers, and decision-makers
- Generate new qualified leads that accelerate your sales pipeline
- Discover potential partners who can help drive growth
- Be seen supporting the thing you believe in.

PLATINUM

- 5-7 minutes of microphone time at SOAR2025
- 3 free tickets (Hotel is separate)
- Premium Sponsor for the: Pink Dress Awards Gala
- Social media promotion
- Company logo on event site
- Logo on Photo cloth backdrop for the event
- Logo printed on the event materials & photo backdrop
- Exclusive interview on the Bluebird Leaders YouTube channel.
- Attendee list from conference.

9/24-26/25
Boulder, CO

GOLD:

- 2 free tickets to SOAR2025
- Breakfast/ Lunch Sponsor
- Social media promotion
- Company logo on event site
- Logo printed on the event materials
- Exclusive interview on the Bluebird Leaders YouTube channel.
- Attendee list from conference.

SILVER:

- 1 free ticket to SOAR2025 (Hotel is separate)
- Morning activities sponsor
- Social media promotion
- Company logo on event site
- Logo printed on the event materials.

Start-up | Small Business Selection:

- 1 Free ticket (Hotel is separate)
- Social Posting
- Examples: Table Sponsor
- Swag on table attendee list and more!
- Must be approved and be less than 3 years Est.

Platinum: \$20,000

Gold: \$15,000

Silver: \$10,000

Startup | Sm bus.
selections: \$5,000

300 Attendees
expected for 2025