

Peer Groups

2025
12-Month
Program

\$7,500

- 1 organizational participant
- 2 Spots for the in person meeting prior to #SOAR Conference
- 10 months of socials
- Special Guest Speaker
- Logo on website.

HIMSS 2025 Panel & Cocktails

HIMSS
2025

\$5,500

- 100+ people expected
- 2 free tickets
- Social media posting
- Signage at event
- YouTube recording
- BBL spends time at your HIMSS booth.

Additional Opportunities

2025
12-Months

\$5,000 each

- Local Coffee Meet ups
- PJ Party (quarterly)
- Sponsor 2 students to #SOAR2025
- Mentor program sponsor
- Cocktail hour.
- Award Winner Sponsor

Our Mission
**To advance and accelerate the role
of women in information technology
& healthcare information
technology.**

SOAR 2025

9/24-26/25
Boulder, CO

Platinum: \$20,000

Gold: \$15,000

Silver: \$10,000

Other: \$3,500

300 Attendees
expected for 2025
** More information
on 2nd page

Migration Summit

5/13/2025
Salem, NH

\$3,500

- 100+ people expected
- 1 free ticket
- Website logo added to event page
- Social media, signage and
- special callouts at the event
- YouTube recording with Bluebird Leaders
- Post-event coverage on social media.
- \$1,500 sponsorship available as well.

WHY Partner with #SOAR2025?

We believe that people do business with people they know, like, trust, and need. Sponsoring this event will help you with the first three. You will share an experience with your buyers and future buyers who are at the event, and we will let everyone know through our media arm that you are supporting this great mission.

SOAR 2025

What you can expect from sponsoring SOAR

- Engage with a highly-qualified audience
- Gain visibility and exposure through media channels
- Build brand awareness while educating key industry stakeholders
- Shape a focused community that aligns with your product and mission
- Connect with prospects, customers, influencers, and decision-makers
- Generate new qualified leads that accelerate your sales pipeline
- Discover potential partners who can help drive growth
- Be seen supporting the thing you believe in.

PLATINUM

- 5-7 minutes of microphone time at SOAR2025
- 3 free tickets
- Premium Seating
- Logo on Photo cloth backdrop for the event
- Premium Sponsor for the: Pink Dress Awards Gala
- Social media promotion
- Company logo on event site
- Logo printed on the event materials & photo backdrop
- Exclusive interview on the Bluebird Leaders YouTube channel.
- Attendee list from conference.

GOLD:

- 2 free tickets to SOAR2025
- Breakfast/ Lunch/Day 1 cocktail Sponsor
- Social media promotion
- Company logo on event site
- Logo printed on the event materials
- Exclusive interview on the Bluebird Leaders YouTube channel.
- Attendee list from conference.

SILVER:

- 1 free ticket to SOAR2025
- Morning activities sponsor
- Social media promotion
- Company logo on event site
- Logo printed on the event materials.

OTHER:

- 1 Free ticket
- Social Posting
- Examples: Hotspot, Photographer, MC, DJ, Swag on table attendee list and more!

9/24-26/25
Boulder, CO

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Silver: \$10,000

Other selections:
\$3,500

300 Attendees
expected for 2025



PARTNERS

2025 Annual Partnership

\$40,500

**** Contract signed
by 1/30/2025**

Peer Groups

- A 10-month program, leading up to #SOAR2025 with an in-person gathering 1 day prior to the conference
- Two Tracks: Clinical & Entrepreneur
- 1 organizational participant
- 2 Spots for the in person meeting prior to #SOAR Conference
- 10 months of socials
- Special Guest Speaker
- Logo on website.
- \$7,500.

HIMSS 2025

- Panel & Cocktail Hour
- 150 attendees
- \$5,500.

Migration Summit

- May 13, 2025
- Salem, NH
- 150 Attendees
- Top tier sponsorship
- \$3,500.

Bluebird Leaders Annual Conference -> SOAR2025

- PLATINUM \$20,000.
- See other sheet for full details.

Diversity Certification: Program Launching 2025!!

- \$2,000

Other spots your sponsorship (\$1,500) goes to:

- Coffee meetups
- Mentor/ Mentee Program
- Our website
- Our membership program maintenance

2025 Collaboration Package

Hosting an event in 2025? Looking for promotional support and influential women in the space to attend?

Bluebird Leaders can bring an established brand and DE&I awareness to any event!
Bluebird Leaders can help to drive attendance through our community, promotions, and our network.

Collaboration

Conference or event collaboration package:

- 2 dedicated BBL members in attendance
- Social media influencing
- Postings within our membership portal
- YouTube Recording

** BBL members speaking, panels, or keynote addresses available at an additional rate.

Booth Appearance

HIMSS / VIVE/ Conference Booth Appearance

- 1 dedicated hour/ 2x 30 minutes at the booth.
- Social media influencing
- Postings within our membership portal
- YouTube Recording .